



5-K-9 Sponsorship Application

Saturday; June 8, 2019 - Piedmont Church

The NCBA 5K9 is a community-centered event hosted by the Northeast Cobb Business Association. Proceeds from the event will be used to purchase a Specially Trained Comfort Dog for Cobb County DA's office of Children & Elderly Abuse Court.

Company Name: _____

Address: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Sponsorship levels – circle one **\$5,000** **\$2,500** **\$1,250** **\$500** **\$200**

\$5,000 Presenting sponsorship includes:

- 4' x 10' vinyl sign at starting line*
- Largest company logo on t-shirt*
- Tent and 8' table space at event
- Promotion of company – printed, website, social media, event emcee announce during event
- Membership in NCBA for 2019 calendar year
- Insert items in goody bags
- 20 runner registrations

\$1,250 sponsorship includes:

- Company logo on t-shirt*
- Tent and 8' table space at event
- Promotion of company – printed, website, social media, event emcee announce during event
- Membership in NCBA for 2019 calendar year
- Insert items in goody bags
- 5 runner registrations

\$2,500 - sponsorship includes:

- Company logo on t-shirt*
- Tent and 8' table space at event
- Promotion of company – printed, website, social media, event emcee announce during event
- Membership in NCBA for 2019 calendar year
- Insert items in goody bags
- 10 runner registrations

\$500 sponsorship includes:

- Company logo on t-shirt*
- 8' table space at event
- Promotion of company – printed, website, social media, event emcee announce during event
- Insert items in goody bags

\$200 sponsorship includes:

- Company name on t-shirt (below \$500 level sponsors)
- Promotion of company – printed, website, social media, event emcee announce during event
- Insert items in goody bags

1. Sponsors may sell or give away items from their table on the day of the race.
2. Sponsors will provide marketing material for goody bags no later than **Monday, April 15, 2019**. Marketing materials may be a brochure, flyer, postcard and/or small giveaway item (such as a keychain, pen, notepad, lip balm, hand sanitizer, etc.)

Sponsors must provide their logo in color or black and white (based on sponsorship level) jpg format for printed materials; black and white vector art format (.eps or .ai) for t-shirts **by Monday, April 15, 2019.*

Questions? Call our office at (770-423-1330). Complete form and mail with payment to: NCBA, PO Box 777, Kennesaw, GA 30156