Cobb County School District
Strategic Plan 2018-2019

(Based on Long-Range Board Goals, Superintendent’s Priorities, and District Initiatives)

BOARD GOAL 1: Vary learning experiences to increase success in college & career pathways.

**Superintendent’s Priority:** Simplify the foundation of teaching and learning to prepare for innovation.

**District Initiatives:**
1. Ensure all teachers prioritize standards.
2. Conduct weekly, collaborative, teacher team meetings based on the 4 critical questions.

Board GOAL 2: Differentiate resources for students based on needs.

**Superintendent’s Priority:** Use data to make decisions.

**District Initiatives:**
1. Utilize CTLS to assess, develop, deliver, and analyze common formative assessments in all core content areas.
2. Deliver, analyze, and adjust instruction in reading and math, utilizing data from Universal Screener (RI) and MI).
3. Increase percentage of students performing at grade level in reading and math.

BOARD GOAL 3: Develop stakeholder involvement to promote student success.

**Superintendent’s Priority:** Make Cobb the best place to teach, lead, and learn.

**District Initiatives:**
1. Utilize stakeholder input to improve school processes.
2. Establish programs and practices that enhance parental involvement and reflect the needs of students and their families.

BOARD GOAL 4: Recruit, hire, support & retain employees for the highest level of excellence.

**Superintendent’s Priority:** Make Cobb the best place to teach, lead, and learn.

**District Initiatives:**
1. Develop teacher leaders.
2. Develop professional learning needs based on TKES and LKES evaluations and collaboration rubrics.