Board Goal 1: *Vary learning experiences to increase success in college and career pathways.*

<table>
<thead>
<tr>
<th>Superintendent’s Priorities</th>
<th>District Initiatives</th>
<th>Local School Key Actions: (List as many actions as needed in each box.)</th>
<th>Measured by:</th>
<th>Results of Key Actions from last year’s plan: (Due September 1)</th>
</tr>
</thead>
</table>
| Simplify the foundation of teaching and learning to prepare for innovation. | Ensure all teachers prioritize standards. | • Create or revise standard based lessons  
• Review and define priority standards for all standards  
• Post learning questions in classrooms  
• Conduct weekly CCC meetings with admin present | • Collaborative Team Agendas  
• Lesson Plans  
• Observations and/or Notes  
• Priority List | • New Measurement |
| Conduct weekly, collaborative, teacher team meetings based on the 4 critical questions. | Discus 4 questions in weekly CCC meeting  
Admin monitor meetings and required documentation | • Collaborative Team Agendas  
• Lesson Plans  
• Observations and/or Notes  
• Meeting Schedules | • New Measurement |
Board Goal 2: *Differentiate resources for students based on needs.*

<table>
<thead>
<tr>
<th>Superintendent’s Priorities</th>
<th>Local School Key Actions: (List as many actions as needed in each box.)</th>
<th>Measured by:</th>
<th>Results of Key Actions from last year’s plan: (Due September 1)</th>
</tr>
</thead>
</table>
| Use data to make decisions. | • Use CTLS to review and analyze data to adjust instruction and to construct Campbell Connection lessons  
• CCC will create one common formative assessment | • CTLS reports by subject and teacher  
• Meeting agenda | • New Measurement |
| Deliver, analyze, and adjust instruction in reading and math, utilizing data from Universal Screener (RI and MI). | • All 9th graders will take the RI twice per semester (Pretest and Posttest)  
• Reading 180 will be offered for reg ed, sp.ed and ELL below basic  
• Conduct Fall and Spring vertical teaming with the middle school feeder programs for both ELA and Math  
• All 9th graders will take the MI twice per semester (Pretest and Posttest)  
• Below level will enroll in Foundations of Alg/Alg I Yearlong  
• Create Campbell Connections lessons to remediate reading and math gaps | • CTLS Lexile growth  
• Weekly Lessons  
• CTLS Quantile Growth | • Gains in reading 82.4% are on grade level or above per 9th lit EOC  
• Gains in math 2.7% increase in Alg I EOC |
### Campbell High School 2018-2019 Strategic Plan

| Increase percentage of students performing at grade level in reading and math. | • Provide remediation to address gaps in Math and Reading  
• Offer weekly tutorial after school for below basic  
• Embed marketing principles for application of math to real world scenarios  
• Use Lexile levels for differentiate instruction in all classes | • CTLS data  
• EOC Scores  
• Lesson Plans | • Gains in reading 82.4% are on grade level or above per 9th lit EOC  
• Gains in math 2.7% increase in Alg I EOC |

---

**Board Goal 3:** *Develop stakeholder involvement to promote student success.*

<table>
<thead>
<tr>
<th>Superintendent’s Priorities</th>
<th>District Initiatives</th>
<th>Local School Key Actions: (List as many actions as needed in each box.)</th>
<th>Measured by:</th>
<th>Results of Key Actions from last year’s plan: (Due September 1)</th>
</tr>
</thead>
</table>
| Make Cobb the best place to teach, lead, and learn. | Utilize stakeholder input to improve school processes. | • Conduct Town Hall Meeting to solicit stakeholder input  
• Use new teacher feedback 2017-2018 for new staff training 2018-2019  
• Offer differentiated Professional learning throughout year  
• Engage Guiding Coalition member in monthly meetings | • Health Survey  
• School Climate Survey  
• LKES Survey | • Waiting for survey data |
### Campbell High School 2018-2019 Strategic Plan

| Establish programs and practices that enhance parental involvement and reflect the needs of students and their families. | Conduct:  
- PTSA  
- Hispanic PTSA  
- Open House  
- IB Parent night  
- Avid Parent night  
- School Council  
- College Information Night  
- 9th and 11th Grade Advisement  
- Blackboard Connect in English and Spanish  
- AP/Honors Parent Night  
- AVID Weekly | • Membership Rosters  
- Attendance in events | • PTSA Visionary Award  
- Waiting on data |
Board Goal 4: **Recruit, hire, support and retain employees for the highest level of excellence.**

<table>
<thead>
<tr>
<th>Superintendent’s Priorities</th>
<th>District Initiatives</th>
<th>Key Actions: (List as many actions as needed in each box.)</th>
<th>Measured by:</th>
<th>Results of Key Actions from last year’s plan: (Due September 1)</th>
</tr>
</thead>
</table>
| Make Cobb the best place to teach, lead, and learn. | Develop teacher leaders. | • Implement teacher leader assessment  
• Participate in book study – 5 Dysfunctions of a Team  
• Participate in Leadership Development Program | • Teacher Leader Self-Assessment Survey  
• Professional Development Plan | • New Measurement |
|                            | Develop professional learning needs based on TKES and LKES evaluations and collaboration rubrics. | • Hold Bi-Monthly Professional Learning  
• Offer CTLS training once a month  
• Implement Avid strategies for whole school  
• Training for Engagement Strategies and Technology integration | • TKES and LKES evaluations | • Percent of teachers who met or are in progress on TKES goals  
100% School year 2017-2018 |