



**COBB COUNTY SCHOOL DISTRICT'S
"LEADER IN ME" MIDDLE SCHOOL**

**COLOR BLAST
APRIL 12, 2019
SPONSOR FORM**

Dear Community Partner:

The Awtrey Middle School "Leader in Me" Color Blast will take place on Friday, April 12. Awtrey is the Cobb County School District's only "Leader in Me" middle school, and funds raised with our Color Blast will support this leadership initiative. Awtrey strives to develop leadership skills within each student, and we also support our school community with this leadership focus. This focus on Franklin Covey's leadership principles recognizes that each student can be a leader.

We are excited to partner with community businesses to sponsor our Color Blast, and our goal is to create a win-win relationship with business leaders. When sponsors support our Color Blast, they support our middle schoolers in realizing their leadership potential and future success. Sponsors may choose to support us by either a monetary donation or a donation of a product or service. Donations of products or services will be used as part of our raffle at the event.

Our Color Blast will be a community event as students and community members enjoy interactive games, food, and leadership. Thank you for considering joining us for this special event to support our student leaders. Please contact us if you have any questions about this opportunity. We also welcome you to our school to learn more about this leadership initiative and other ways to support the Awtrey community.

Sincerely,

Jeff Crawford

Principal

School Phone: 770-975-6615; School Fax: 770-975-6617

Please review the sponsorship levels on the back of this form and record your contact information below. We would appreciate your partnership to be confirmed by March 22, 2019.

Business/Individual Name: _____

Contact Name: _____ Phone Number: _____

Address: _____ Email Address: _____

Awtrey Middle School PTSA is a non-profit organization that supports our diverse school community by providing meaningful and enriching programs for our children; financial support for our school; and an approachable volunteer force.

SPONSORSHIP LEVELS

Thank you for considering to sponsor the **“Leader in Me” Color Blast** at one of the following levels. We appreciate you partnering with Awtrey Middle School, a school that has been serving the Kennesaw and Acworth community since 1965. We are proud you are a part of our history!

SPONSORSHIP LEVELS	SPONSOR BENEFITS Celebrating with our Awtrey Vikings and our school colors!
Viking \$400	<ul style="list-style-type: none"> • LARGE SPONSOR LOGO on Color Blast T-shirt • Sponsor name posted on school marquee • Recognition plaque • Sponsor name and approved advertisement publicized in school’s community newsletter, “The Awtrey Advisor” • Sponsor name publicized at Color Blast event • Sponsor name posted on school website • Sponsor name publicized on school’s Instagram, Facebook and Twitter • Three Color Blast T-shirts
Gold \$200	<ul style="list-style-type: none"> • SMALL SPONSOR LOGO on Color Blast T-shirt • Sponsor name and approved advertisement publicized in school’s community newsletter, “The Awtrey Advisor” • Sponsor name publicized at Color Blast event • Sponsor name posted on school website • Sponsor name publicized on school’s Instagram, Facebook and Twitter • Two Color Blast T-shirts
Black \$100	<ul style="list-style-type: none"> • SPONSOR NAME included on Color Blast T-shirt • Sponsor name publicized at Color Blast event • Sponsor name posted on school website • Sponsor name publicized on school’s Instagram, Facebook and Twitter • One Color Blast T-shirt
Friend \$50	<ul style="list-style-type: none"> • Sponsor name included on school website • Sponsor name publicized on school’s Instagram, Facebook and Twitter

Please check the selected sponsorship level below:

Viking \$400 Gold \$200 Black \$100 Friend \$50 Other: _____

Enclosed is my tax-deductible gift to “Awtrey Middle School PTSA” (Tax ID #58-1473380).

Or note the donation of a product/service for our raffle: _____

Please mail this form and payment to the address below:

Awtrey Middle School
ATTN: “Leader in Me” Color Blast
3601 Nowlin Road
Kennesaw, GA 30144

**THANK YOU FOR CELEBRATING LEADERSHIP IN OUR COMMUNITY
AS A SPONSOR FOR THE “LEADER IN ME” COLOR BLAST!**