



Campbell High School 2018-2019 Strategic Plan

Board Goal 1: *Vary learning experiences to increase success in college and career pathways.*

<i>Superintendent's Priorities</i>	<i>District Initiatives</i>	Local School Key Actions: (List as many actions as needed in each box.)	Measured by:	Results of Key Actions from last year's plan: (Due September 1)
Simplify the foundation of teaching and learning to prepare for innovation.	<i>Ensure all teachers prioritize standards.</i>	<ul style="list-style-type: none"> • Create or revise standard based lessons • Review and define priority standards for all standards • Post learning questions in classrooms • Conduct weekly CCC meetings with admin present 	<ul style="list-style-type: none"> • Collaborative Team Agendas • Lesson Plans • Observations and/or Notes • Priority List 	<ul style="list-style-type: none"> • New Measurement
	<i>Conduct weekly, collaborative, teacher team meetings based on the 4 critical questions.</i>	<ul style="list-style-type: none"> • Discuss 4 questions in weekly CCC meeting • Admin monitor meetings and required documentation 	<ul style="list-style-type: none"> • Collaborative Team Agendas • Lesson Plans • Observations and/or Notes • Meeting Schedules 	<ul style="list-style-type: none"> • New Measurement

Board Goal 2: *Differentiate resources for students based on needs.*

<i>Superintendent's Priorities</i>	<i>District Initiatives</i>	Local School Key Actions: (List as many actions as needed in each box.)	Measured by:	Results of Key Actions from last year's plan: (Due September 1)
Use data to make decisions.	<i>Utilize CTLS to assess, develop, deliver, and analyze common formative assessments in all core content areas.</i>	<ul style="list-style-type: none"> • Use CTLS to review and analyze data to adjust instruction and to construct Campbell Connection lessons • CCC will create one common formative assessment 	<ul style="list-style-type: none"> • CTLS reports by subject and teacher • Meeting agenda 	<ul style="list-style-type: none"> • New Measurement
	<i>Deliver, analyze, and adjust instruction in reading and math, utilizing data from Universal Screener (RI and MI).</i>	<ul style="list-style-type: none"> • All 9th graders will take the RI twice per semester (Pretest and Posttest) • Reading 180 will be offered for reg ed, sp.ed and ELL below basic • Conduct Fall and Spring vertical teaming with the middle school feeder programs for both ELA and Math • All 9th graders will take the MI twice per semester (Pretest and Posttest) • Below level will enroll in Foundations of Alg/Alg I Yearlong • Create Campbell Connections lessons to remediate reading and math gaps 	<ul style="list-style-type: none"> • CTLS Lexile growth • Weekly Lessons • CTLS Quantile Growth 	<ul style="list-style-type: none"> • Gains in reading 82.4% are on grade level or above per 9th lit EOC • Gains in math 2.7% increase in Alg I EOC



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	<i>Increase percentage of students performing at grade level in reading and math.</i>	<ul style="list-style-type: none"> • Provide remediation to address gaps in Math and Reading • Offer weekly tutorial after school for below basic • Embed marketing principles for application of math to real world scenarios • Use Lexile levels for differentiate instruction in all classes 	<ul style="list-style-type: none"> • CTLS data • EOC Scores • Lesson Plans 	<ul style="list-style-type: none"> • Gains in reading 82.4% are on grade level or above per 9th lit EOC • Gains in math 2.7% increase in Alg I EOC
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Board Goal 3: *Develop stakeholder involvement to promote student success.*

<i>Superintendent's Priorities</i>	<i>District Initiatives</i>	Local School Key Actions: (List as many actions as needed in each box.)	Measured by:	Results of Key Actions from last year's plan: (Due September 1)
Make Cobb the best place to teach, lead, and learn.	<i>Utilize stakeholder input to improve school processes.</i>	<ul style="list-style-type: none"> • Conduct Town Hall Meeting to solicit stakeholder input • Use new teacher feedback 2017-2018 for new staff training 2018-2019 • Offer differentiated Professional learning throughout year • Engage Guiding Coalition member in monthly meetings 	<ul style="list-style-type: none"> • Health Survey • School Climate Survey • LKES Survey 	<ul style="list-style-type: none"> • Waiting for survey data



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	<p><i>Establish programs and practices that enhance parental involvement and reflect the needs of students and their families.</i></p>	<p>Conduct:</p> <ul style="list-style-type: none">• PTSA• Hispanic PTSA• Open House• IB Parent night• Avid Parent night• School Council• College Information Night• 9th and 11th Grade Advisement• Blackboard Connect in English and Spanish• AP/Honors Parent Night• AVID Weekly	<ul style="list-style-type: none">• Membership Rosters• Attendance in events	<ul style="list-style-type: none">• PTSA Visionary Award• Waiting on data
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Board Goal 4: *Recruit, hire, support and retain employees for the highest level of excellence.*

<i>Superintendent's Priorities</i>	<i>District Initiatives</i>	Key Actions: (List as many actions as needed in each box.)	Measured by:	Results of Key Actions from last year's plan: (Due September 1)
Make Cobb the best place to teach, lead, and learn.	<i>Develop teacher leaders.</i>	<ul style="list-style-type: none"> • Implement teacher leader assessment • Participate in book study –5 Dysfunctions of a Team • Participate in Leadership Development Program 	<ul style="list-style-type: none"> • Teacher Leader Self-Assessment Survey • Professional Development Plan 	<ul style="list-style-type: none"> • New Measurement
	<i>Develop professional learning needs based on TKES and LKES evaluations and collaboration rubrics.</i>	<ul style="list-style-type: none"> • Hold Bi-Monthly Professional Learning • Offer CTLS training once a month • Implement Avid strategies for whole school • Training for Engagement Strategies and Technology integration 	<ul style="list-style-type: none"> • TKES and LKES evaluations 	<ul style="list-style-type: none"> • Percent of teachers who met or are in progress on TKES goals 100% School year 2017-2018