



BOARD OF EDUCATION POLICY

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DISTRICT VISION, MISSION AND GOALS	AD	8/12/09
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A. DISTRICT EXPECTATION:

The Cobb County School District (District) acknowledges that an effective district reaches its full potential only when it knows and meets the needs of its students and operates based on a mission and vision, supported by meaningful, concrete goals, developed and shared by its stakeholders.

B. DISTRICT PRACTICE:

The mission, vision, and goals of the District shall be reviewed annually as the initial step in the budget development process for the succeeding school year.

C. MISSION:

To provide an academically rigorous, caring and safe educational environment in partnership with families, students and the community. (See Board [Policy SD-2](#) [Treatment of Students] and [SD-3](#) [Treatment of Consumers]).

D. VISION:

All children will receive the respect, encouragement and opportunities they need to build the knowledge, skills and attitudes to be successful, contributing members of a global society ([Policy SD-2](#)).

E. BOARD OF EDUCATION ACADEMIC PRIORITIES:

The strength of the Board of Education's (Board) strategic plan is rooted in the academic priorities of the Board. These priorities serve to further define/refine the direction of the District, establish the basis for a congruent multi-year planning strategy, and allows for clear expectations of the Superintendent, District office and building level staff.

Student Achievement

- Measurable gains/growth as measured by national and state test scores (See Board [Policies IK](#) [Academic Achievement] and [IA](#) [Student Performance Standards and Expectations])
- Quality teaching and leadership (See Board [Policy GA](#) [Personnel Goals/Priority Objectives])
- Keep track of students through system (See Board [Policy SD-8](#) [Asset Protection])

Stakeholder Involvement

- Utilize community in decision making (See Board [Policy SD-10](#) [Community and Communication Involvement])
- Utilize resources and create sustainable partnerships (See Board [Policies SD-5](#) [Financial Planning and Budgeting] and [SD-6](#) [Fiscal Accounting and Reporting])
- Board members responsibility to communicate with community and local/state officials (See Board [Policies IK](#) [Academic Achievement] and [IA](#) [Student Performance Standards and Expectations])

Accountability

- Annual performance assessment of Superintendent/Service Providers/Board to include an independent evaluation (See Board [Policies BC](#) [Board Conduct]; [BA](#) [Board of Education Operational Goals]; [BDD](#) [Board-Superintendent Relations]; and [BBA](#) [Board Powers and Responsibilities])

- Follow Board policy (See [Policy 1K](#))
- Responsible fiscal stewardship to include SPLOST management (See [Policies SD-5](#) and [SD-6](#))

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Confirmed: 5/9/07

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