

As of Fiscal Year Ended June 30, 2016

**Economic Factors**

County Population	Annual	5-Yr	2016	2015	2014	2013	2012
	##	**	682,267	670,967	658,101	649,141	642,143
	% incr	6.2%	1.7%	2.0%	1.4%	1.1%	**
Census	40-Yr	2010	2000	1990	1980	1970	
	##	**	677,300	607,751	447,745	297,718	196,793
	% incr	244.2%	11.4%	35.7%	50.4%	51.3%	**
Per Capita Income			2016	2015	2014	2013	2012
	<i>Cobb</i>			\$49,101	\$49,513	\$47,993	\$47,594
Sales Tax Revenue (SPLOST)			2016	2015	2014	2013	2012
1% of Most Retail Sales	(000s)		\$128,980	\$126,923	\$121,712	\$121,008	\$122,557
	% incr		1.6%	4.3%	0.6%	-1.3%	**
Ten Largest County Employers		Employees	% of Total	Industry			
Cobb County Schools		14,930	21.43%	Government			
Wellstar Health System		14,000	20.10%	Healthcare			
Home Depot		12,000	17.23%	Retail			
Lockheed Martin		6,000	8.61%	Aircraft/Defense			
Kennesaw State University		5,146	7.39%	Education			
Cobb County Government		5,068	7.28%	Government			
Caraustar Industries		3,800	5.45%	Paper Manufacturing			
Publix Super Markets		3,546	5.09%	Retail Grocery			
Brand Energy&Infrastructure Holdings		2,803	4.02%	Industrial Services			
Six Flags Over Georgia		2,370	3.40%	Theme Park			
	<b>Total</b>	<b>69,663</b>	<b>100.00%</b>				

Employment		2015	2014	2013	2012
Labor Force		398,123	393,541	375,117	374,276
Employed		375,321	370,284	348,392	343,796
Unemployment %	<i>Cobb</i>	5.0%	5.9%	7.1%	8.1%
	<i>Georgia</i>	5.9%	7.0%	8.1%	9.1%
	<i>U.S.</i>	5.3%	6.2%	7.4%	8.1%

Taxation	2016	2015	2014	2013	2012
Tax Rate per \$1,000	18.90	18.90	18.90	18.90	18.90
Levy (000s)	\$413,425	\$398,979	\$385,590	\$394,842	\$403,777
Collections	\$411,807	\$397,014	\$383,051	\$391,485	\$399,261
% Collected	99.61%	99.51%	99.34%	99.15%	98.88%

Ten Largest Taxpayers	Industry	Levy (000s)	% of Total
Georgia Power	Utilities	\$9,348	2.37%
The Home Depot	Retail	4,376	1.11%
AT&T/Bellsouth	Telecom	3,262	0.83%
Lockheed Martin Corp.	Aircraft	1,945	0.49%
Ohio Teacher's Retirement Fund	Investment	1,910	0.48%
CP Venture Five, LLC	Commercial Real Estate	1,697	0.43%
Cobb EMC	Utilities	1,671	0.42%
UK Lasalle Inc.	Commercial Real Estate	1,345	0.34%
Interstate North Office Park LP	Real Estate	1,201	0.30%
Inland Properties	Real Estate	1,104	0.28%
	<b>Total</b>	<b>\$27,859</b>	<b>7.06%</b>