

As of Fiscal Year Ended June 30, 2017
Economic Factors

County Population	Annual	5-Yr	2017	2016	2015	2014	2013
	##	**	687,209	682,267	670,967	658,101	649,141
	% incr	5.9%	0.7%	1.7%	2.0%	1.4%	**
	Census	40-Yr	2010	2000	1990	1980	1970
	##	**	618,206	607,751	447,745	297,718	196,793
	% incr	214.1%	1.7%	35.7%	50.4%	51.3%	**
Per Capita Income			2017	2016	2015	2014	2013
	Cobb			\$51,308	\$49,101	\$49,513	\$47,993
Sales Tax Revenue (SPLOST)			2017	2016	2015	2014	2013
1% of Most Retail Sales	(000s)		\$132,036	\$128,980	\$126,923	\$121,712	\$121,008
	% incr		2.4%	1.6%	4.3%	0.6%	**
Ten Largest County Employers			Employees	% of Total	Industry		
Cobb County Schools			14,980	22.54%	Government		
Home Depot			12,000	18.06%	Retail		
Wellstar Health System			11,596	17.45%	Healthcare		
Kennesaw State University			5,980	9.00%	Education		
Lockheed Martin			5,100	7.67%	Aircraft/Defense		
Cobb County Government			5,086	7.65%	Government		
Publix Super Markets			3,619	5.45%	Retail Grocery		
Brand Energy&Infrastructure Holdings			2,803	4.22%	Industrial Services		
Six Flags Over Georgia			2,772	4.17%	Theme Park		
Kroger Co.			2,523	3.80%	Retail		
(Data reported on December 31, 2016)			Total	66,459	100.00%		

Employment		2017	2016	2015	2014	2013
Labor Force		423,398	410,558	398,319	393,441	388,813
Employed		406,109	391,746	378,139	370,236	362,780
Unemployment %	Cobb	4.1%	4.6%	5.1%	5.9%	6.7%
	Georgia	4.8%	5.4%	6.0%	7.1%	8.2%
	U.S.	4.4%	4.9%	5.3%	6.2%	7.4%

Taxation		2017	2016	2015	2014	2013
Tax Rate per \$1,000		18.90	18.90	18.90	18.90	18.90
Levy (000s)		\$439,272	\$413,425	\$398,979	\$385,590	\$394,842
Collections (000s)		\$437,484	\$411,807	\$397,194	\$383,051	\$391,485
% Collected		99.59%	99.61%	99.55%	99.34%	99.15%

Ten Largest Taxpayers	Industry	Levy (000s)	% of Total
Georgia Power	Utilities	\$9,371	2.13%
The Home Depot	Retail	3,946	0.90%
AT&T/Bellsouth	Telecom	2,163	0.49%
Ohio Teacher's Retirement Fund	Investment	1,985	0.45%
Lockheed Martin Corp.	Aircraft	1,878	0.43%
Cobb EMC	Utilities	1,686	0.38%
Walton Properties	Real Estate	1,464	0.33%
UK Lasalle Inc.	Commercial Real Estate	1,427	0.33%
GC Net Lease	Real Estate	1,374	0.31%
ACP Venture Five, LLC	Real Estate	1,215	0.28%
(Data reported on December 31, 2016)		Total	\$26,509
			6.03%